

IIHF SUSTAINABLE EVENT PROFILE



1. INTRODUCTION

The IIHF aims to increase the awareness towards Sustainability in general. Therefore, organizers of World Championships are requested to fill out the following profile and return it to the IIHF 4 weeks after the Championship. The profile must be handed in to the IIHF office to the Marketing Manager Kira Rieder rieder@iihf.com. The following points in this profile can also be used as a checklist to make your event more sustainable.

Referring to the IIHF Championship Regulations point 4.1.7, the organizer of each Championship is requested to describe at least one sustainability project in detail (see section no. 8).

Further information and examples can be found in the "IIHF Manual for Sustainable Events" (<https://www.iihf.com/en/static/5116/sustainability>). In case of any questions, please do not hesitate to contact Kira Rieder from the IIHF office at rieder@iihf.com or +41 44 562 22 72.

2. GENERAL INFORMATION

World Championship	
Contact person from OC (name, email, phone)	
Starting / End Date	

IIHF SUSTAINABLE EVENT PROFILE

3. TRANSPORTATION

Transportation is one of the main sources of global warming, smog and harmful particles cause environmental as well as health problems. Promote environmental friendly transportation.

	fully applicable	partly applicable	not applicable	irrelevant
The fans are online, at the venue and in hotels provided with clear information (maps, timetables etc.) about public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We are cooperating with local transportation agencies regarding the inclusion of public transportation fees in the event ticket	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our hotels for participants, fans and staff are close to the venues and/or have a direct public transportation line to the venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We promote walking/biking from/to the event and cooperate with local bike rental services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We offer secure and enough bike-parking at the venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A shuttle service or car-sharing scheme for travels between hotels and venues for accredited staff/persons is organized	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We promote the use of "green" taxi/bus operators that have fleets with hybrid/electric/alternative engines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Organizer comment:



IIHF SUSTAINABLE EVENT PROFILE

OPTIONAL

Please choose one of your projects of TRANSPORTATION and describe it in detail:

Project topic	
Implementation	
Positive learnings	
Negative learnings	
Comments/ notes	

IIHF SUSTAINABLE EVENT PROFILE

4. WASTE

For the local population, waste is perceived as one of the strongest negative impacts of hosting a sport event. Waste leads to follow-up costs and impairs the image and acceptance of the event. Prevent, reduce and recycle waste.

	fully applicable	partly applicable	not applicable	irrelevant
We keep the site and venue litter-free through efficient use and placement of rubbish and recycling bins across the venue, including back stage (dressing rooms, offices etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We engage our stand operators by binding them contractually to avoid and separate waste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We try to avoid buying new materials. Rent, reuse, store or share as many of the materials and products needed for your event as possible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caterers are requested to use reusable cups and dishes with a deposit fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We avoid using disposable cups and dishes, aluminum cans, disposable glass bottles, tetra pack, decoration, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our sponsors are engaged to minimize promotional items such as marketing gadgets, free samples and flyers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We aim to reduce all paper used by providing bins marked "paper recycling" across the different areas of the event (including offices etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If paper is used, we concentrate on recycled paper.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instead of printed game	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



IIHF SUSTAINABLE EVENT PROFILE

programs, we integrate the programs on our website, refer to the official IIHF-App and provide WLAN at the arena				
We communicate recycling initiatives to spectators and the use of reusable cups/dishes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tap water (if quality is safe) is used for mixing isotonic drinks for athletes instead of plastic water bottles. Inform the chief medical officer about the quality of the water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leftover food or water bottles is donated to non-profit organizations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Organizer comment:



IIHF SUSTAINABLE EVENT PROFILE

OPTIONAL

Please choose one of your projects of WASTE and describe it in detail:

Project topic	
Implementation	
Positive learnings	
Negative learnings	
Comments/ notes	



IIHF SUSTAINABLE EVENT PROFILE

5. ENERGY AND INFRASTRUCTURE

Besides energy consumption from fan and team transportation, the most energy-hungry factors at ice hockey events are refrigeration, humidification systems, heating, ventilation and air-conditioning, lighting, technical displays and audio systems. Reduce energy consumption and use renewable energy.

	fully applicable	partly applicable	not applicable	irrelevant
In general, the infrastructure at the venue is energy efficient and water saving.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We aim for the provision of electricity from renewable energy sources, in particular solar, wind and water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our venues and accommodations comply with green energy standards and/or use renewable energy sources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The arena lighting is adapted to the minimum requirements for the purpose and switch "competition lighting" to "house lighting" as often as possible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We refurbish old arenas/venues to high environmental standards to reduce energy consumption and save money (e.g. install better isolation, switch to LED lighting, install water saving systems etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A climate-neutral event is planned by offsetting remaining greenhouse gas emissions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Organizer comment:





IIHF SUSTAINABLE EVENT PROFILE

OPTIONAL

Please choose one of your projects of ENERGY and INFRASTRUCTURE and describe it in detail:

Project topic	
Implementation	
Positive learnings	
Negative learnings	
Comments/ notes	



IIHF SUSTAINABLE EVENT PROFILE

6. PROCUREMENT

Organizing an ice hockey event requires purchasing many different goods and services such as catering and food, marketing materials and paper. Buy sustainable products and services.

	fully applicable	partly applicable	not applicable	irrelevant
Our sustainability commitments are defined for the event (including social and environmental criteria), communicate them to our potential suppliers and include them in the contracts with our suppliers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We purchase recycled, renewable and energy-efficient products for our event (recycled paper, etc.).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our marketing materials (brochures, giveaways, etc.) are required to carry sustainability labels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We use local suppliers to minimize transportation distances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We demand seasonal food, locally grown vegetables, and in general locally produced products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our suppliers are requested to offer food products that are produced under sustainability labels (e.g. Fairtrade, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We replace older equipment for refrigeration and dehumidification with modern, energy-efficient models	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Organizer comment:



IIHF SUSTAINABLE EVENT PROFILE

OPTIONAL

Please choose one of your projects of PROCUREMENT and describe it in detail:

Project topic	
Implementation	
Positive learnings	
Negative learnings	
Comments/ notes	



IIHF SUSTAINABLE EVENT PROFILE

7. ETHICS AND SOCIAL ASPECTS

Aim for accessible, safe, healthy and inclusive events for everyone, regardless of age, gender, capabilities, cultural or financial background to participate and enjoy on an equal basis.

	fully applicable	partly applicable	not applicable	irrelevant
We treat volunteers with respect and show gratitude for their work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smoking in the venue is prohibited	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alcohol is not sold to under-aged	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least 3 non-alcoholic products are offered cheaper than the cheapest alcoholic product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disabled have easy access to and into the arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Side events are organized to promote the event, especially for kids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We create a healthy and environmental friendly condition in the arena, especially make sure that decibel limits are not exceeded	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Organizer comment:



IIHF SUSTAINABLE EVENT PROFILE

OPTIONAL

Please choose one of your projects of ETHICS and SOCIAL ASPECTS and describe it in detail:

Project topic	
Implementation	
Positive learnings	
Negative learnings	
Comments/ notes	



2018/ 2019 IIHF SUSTAINABILITY AWARD Application Form

In order to apply for the IIHF Sustainability Award please fill out the below form and describe your sustainability event project in detail.

IIHF Event	
Event dates (start/ end)	
Contact person (name, email, phone)	
Project topic	
Idea	
Implementation	
Learnings (positive and negative)	
Comments/ notes	



IIHF Social and Environmental Activities Working Group



2018/ 2019 IIHF SUSTAINABILITY AWARD Application Form

Application Deadline	15 December 2018
Nomination of best projects	January 2019
Award Ceremony	May 2019

Sustainability Award winner	10'000 CHF
Two other Nominees	2'000 CHF

Please send in your idea till latest 15th December 2018. If your event didn't take place by then, the IIHF Social and Environmental Working Group will monitor the implementation of the project and control the execution. The best 3 projects will be nominated in January 2019 and the winner of them will be announced at the Annual Congress in Slovakia in May 2019.

All ideas will be reviewed by the Committee and the nomination depends on the idea, the implementation, the local conditions in the country, the individual requirements and difficulties and other relevant factors. The goal is to compare not only the creativity of the project, but also include the conditions and standards of each country into the valuation.

Please send in as many information about the project as possible (pictures, videos, info material, maps, presentations, etc). Pictures are necessary for the documentation.

IIHF contact:

IIHF Sustainability Manager

Kira Rieder

rieder@iihf.com

+41 44 5622 272